

Towards new value creation
Brand deployment and retail stores

Uchihara Group will create new value as a "brand" by planning fascinating consumer-oriented products, and by expanding direct sales channels.

Seeing the expression of customers holding our products in hand is what we desire most. We will strongly promote a branding strategy focused mainly on the "GALLERIA UCHIHARA" and "ROYAL ASSCHER GINZA".

[Direct sales stores]

GALLERIA UCHIHARA

7-2-7 Roppongi, Minato-ku, Tokyo 106-8518 Japan

ROYAL ASSCHER GINZA

4-6-17 Ginza, Chuo-ku, Tokyo 104-0061 Japan