

Towards new value creation
Brand deployment and retail stores

Uchihara Group will create new value as a “brand” by planning fascinating consumer-oriented products, and by expanding direct sales channels.

Seeing the expression of customers holding our products in hand is what we desire most. We will strongly promote a branding strategy focused mainly on the “GALLERIA UCHIHARA.”

GALLERIA UCHIHARA

The Italian meaning of “galleria” is “cloister” or “gallery.” GALLERIA UCHIHARA is a high-end jewelry flagship store, where visitors can directly enjoy an all-encompassing glance at our collections of jewelry, just as they would admire works of fine art. We offer a broad range of luxury items and fashion jewelry, notably the South African miracle diamond **SA*BIRTH**, as well as **CRZBBRND** a great asset from Rome, Italy, and the top-quality **ARC-EN-CIEL** collection for daily use jewelry.